small business
ACADEMY
Registered as G-Stuff Trading

Constructing YOUR brighter future
TOGETHER WITH US

CORPORATE PROFILE

ARTISAN TRAINING • Trade Testing • SKILLS DEVELOPMENT



Small Business Academy
Registered as G-Stuff Trading (Pty) Ltd

127 Johannes Nkosi Street,
111-113 Incubation Building
Seda eThekwini: Emakethe
Durban CBD, South Africa

WHO WE ARE

Company overview

Small Business Academy (registered as G-Stuff Trading Pty Ltd) is a South African skills development institution specialising in artisan training, trade testing, entrepreneurship development, occupational health and safety training, and skills development practitioner programmes (facilitator, assessor, and moderator). The organisation is committed to developing competent artisans, entrepreneurs and skilled professionals who contribute meaningfully to economic growth, employment creation and sustainable enterprise development.

Vision, mission and values

OUR VISION

To empower historically disadvantaged communities and contribute to employment creation in South Africa through artisan development, occupational skills and entrepreneurship training.

OUR MISSION

To provide internationally benchmarked training and practical skills development programmes that improve employability, strengthen enterprises and contribute to sustainable economic growth.

Our values

At Small Business Academy, our values define who we are, guide how we work, and shape the impact we create in the communities we serve. These values underpin our commitment to excellence, transformation, empowerment and lifelong learning.

Empowerment

We equip individuals with practical skills, knowledge and confidence to improve their livelihoods, create opportunities and build sustainable futures.

Excellence

We strive for the highest standards in training, assessment and service delivery, ensuring that our programmes are relevant, credible and impactful.

Integrity

We conduct all our activities with honesty, transparency, fairness and accountability, earning the trust of our learners, partners and stakeholders.

Quality Workmanship

We promote pride in skilled craftsmanship and encourage learners to deliver work that meets industry standards and professional expectations.

Entrepreneurial Spirit

We encourage innovation, initiative and business thinking that enable individuals to create enterprises, generate employment and contribute to economic development.

Our impactful approach

South Africa's construction industry is worth R160 billion (2% of GDP) and employs 1.3 million people which is 7.8% of total employment. The country faces a critical shortage of certified and qualified tradesman, resulting in uncertified or informal work which leads to poor output quality, safety hazards and compliance failures. Through accredited construction skills training programmes, practical skills development, trade testing and business support initiatives, Small Business Academy provides learners, employers and communities with industry-relevant solutions that enhance productivity, employability and entrepreneurship.

We believe that sustainable economic growth is built on a combination of technical competence and entrepreneurial capability of people. Our approach combines:

PRACTICAL TRAINING

Hands-on training and workplace-relevant learning.

INDUSTRY PRACTICE

Industry best practices and compliance with national skills development standards.

ENTERPRISE SUPPORT

Entrepreneurship development with continuous mentorship and support.





Our accredited programmes and qualifications















1. Artisan skills training programmes

Small Business Academy offers practical and theoretical training across a range of construction and artisan disciplines designed to meet industry requirements. This provides learners with both foundational and advanced competencies required to perform effectively within the construction sector.

Learning pathway 1 | Short skills programmes

Duration ranging from a few (1–3) days to six months.

- Electrical Installation
- Plumbing
- House Building and Maintenance – Roofing (Carpentry), Bricklaying, Tiling, Painting, Plastering
- Paving
- Carpenter – Concrete Formwork, Ironmongery
- Emerging Contractor Development

Learning pathway 2 | Full qualifications and learnerships

Duration up to one year.

Building and Civil Construction, Supervision of construction processes, Community House Building, Plumbing, Hot Water Installation System, Electrical Engineering, Construction Contracting, Construction Roadworks, Agriculture – Plant and animal production, Landscaping, Pest Control, LIC – Labour Intensive Construction etc.

2. Artisan skills trade test centre

Learning pathway 3 – duration three to four months.

- Recognition of Prior Learning (ARPL) – Assessment and recognition of existing skills and experience leading to trade testing.

Learning pathway 4 – duration three years.

- Apprenticeships – Structured workplace learning programmes combining theory and practical application leading to artisan trade testing.

Artisan trade testing services

- Electrician
- Plumbing
- Carpentry
- Bricklaying
- Welding

Our trade testing (prescribed by DHET) processes are designed to assess occupational competence in accordance with industry standards and regulatory requirements.

Benefits of trade testing

- Validating technical competence
- Improving employability
- Supporting career advancement
- Enhancing industry credibility
- Improving quality standards
- Supporting workforce development initiatives

Through quality assurance and professional assessment processes, Small Business Academy contributes to the development of a competent artisan workforce capable of meeting national development priorities.

3. Micro to small business entrepreneurship development programmes

Entrepreneurship is a critical driver of economic growth and job creation. Small Business Academy delivers practical business development programmes that empower entrepreneurs and emerging enterprises.

Learning pathways

Learning Pathways 1: Short skills programmes: duration ranging from a few (1–3) days to six months.

Learning Pathways 2: Learnership: duration up to one year.

A. Entrepreneurship – New Venture Creation

- Spot and develop ideas and develop them to opportunities
- Strategic planning – growth, risks, governance
- Model the business
- Organise resources
- Planning the business – HR, General management, Marketing and sales, Admin, Finance, Procurement, Operations (Productivity), PR
- Formalizing the business – statutory and sectorial etc.

B. Functional business management

- Human Resources (HR)
- General management
- Marketing and sales
- Admin
- Finance
- Procurement
- Operations
- Public Relations (PR)

Enterprise support

Beyond training, we provide guidance and support aimed at strengthening the sustainability and competitiveness of small and medium-sized enterprises. Our objective is to develop entrepreneurs who are capable of building resilient businesses that contribute to employment creation and economic development.

- Entrepreneurship consulting services
- Mentorship and Coaching
- Business Pitching and Presentation Skills

4. Occupational health and safety programmes

Occupational health and safety compliance remains essential across all industries. Small Business Academy provides practical, legislation-aligned training programmes that promote safer, healthier and more productive working environments.

Safety training programmes | Learning pathway 1

Duration ranging from 1 day to 5 days.

- SHE Representative Training
- First Aid Levels 1, 2 and 3
- Scaffolding Safety
- Construction Safety
- HIRA – Hazard Identification and Risk Assessment
- Incident Investigation
- Safety Awareness Training
- PTW – Permit to Work
- Working at heights, confined spaces, hot works, cold works, excavations etc.
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Benefits to organizations

- Improve workplace safety
- Reduce incidents, injuries, save lives and preserve manpower
- Strengthen legal compliance
- Improve productivity
- Enhance employee awareness
- Promote a positive safety culture

By investing in safety training, organisations protect both their workforce and operational performance.

5. Skills development practitioner programmes

Small Business Academy provides specialised programmes for professionals involved in education, training and development.

Programmes offered | Learning pathway 1

Duration 4 to 5 days.

FACILITATOR TRAINING

Developing professionals who can effectively plan, deliver and evaluate learning interventions.

ASSESSOR TRAINING

Building competence in the assessment of learner performance and occupational competence.

MODERATOR TRAINING

Equipping professionals with skills required to ensure assessment quality and compliance.

Professional development

Our practitioner programmes support:

- Training providers
- Corporate trainers
- Skills development professionals
- Human resource practitioners
- Educational institutions
- Government departments and Public TVET Colleges

These programmes contribute to strengthening South Africa's training and skills development ecosystem



WHY CHOOSE SMALL BUSINESS ACADEMY

Our competitive advantage

Experienced leadership

The organisation is led by experienced professionals with expertise in entrepreneurship, finance, business management, skills development and stakeholder engagement. Small Business Academy is owned and managed by Sfiso Nduli and Amos Mtshali, astute and committed business creators and managers with vast experience and University qualifications in entrepreneurship, accounting, business management, health and safety to name a few.

Qualified facilitators

Our programmes are delivered by competent, industry-experienced facilitators, assessors and moderators. To ensure consistent quality, our team is externally audited by DHET and SETAs every three years, and at the end of any program it is internally evaluated by you, the learner!

Practical training environment

We provide practical learning opportunities designed to replicate real workplace conditions. Our college floor space is 704m², with additional space in excess of 3500m² for practical training.

Quality learning materials

Our training materials are moderated and approved by relevant SETAs and industry requirements. Our learning approach integrates technology such as Wifi powered training rooms and equipment such as Projectors.

Industry-relevant curriculum

Programmes are designed to meet labour market and employer needs.

Strategic location

Our training facilities are conveniently situated within Durban CBD, providing accessibility to learners and clients across KwaZulu-Natal.

Learner-centred approach

We focus on creating positive learning experiences that maximise competence and achievement.

Partnerships, clients and impact

Small Business Academy collaborates with a range of stakeholders that support skills development and workforce capacity building.

- Government departments.
- Municipalities
- Industry bodies
- Community organizations
- Business to business Training institutions
- Development agencies i.e. NYDA, SEDFA, etc.
- Private sector institutions i.e. Public TVET Colleges



Our impact

We equip people with the skills, qualifications and confidence to succeed in the workplace, start businesses and contribute to economic growth. Through our training and development programmes, we:

- Develop skilled artisans and professionals
- Improve employability and workplace readiness
- Support entrepreneurship and business growth
- Promote occupational health and safety
- Create pathways to sustainable employment
- Drive economic participation and community development

Commitment to transformation

Through targeted programmes and strategic partnerships, we empower youth, women, aspiring entrepreneurs and emerging businesses with the skills, knowledge and confidence needed to participate successfully in the economy.

Constructing YOUR brighter future TOGETHER WITH US

Small Business Academy is committed to practical skills, enterprise development and meaningful participation in South Africa's economy.

"Constructing YOUR brighter future TOGETHER WITH US"

CONTACT US

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